## **ADDENDUM A**

to FCSC Standing Rules (last updated June 2017)

## FCSC Promotion and Advertising Guidelines

Promote FCSC through conversation, social media including Facebook and email, wearing logo shirts, jackets, hats, pins, etc., anytime.

Written advertising using the FCSC name and/or logo requires Board approval.

Promoting yourself either in person before a group or in advertising as representing FCSC requires Board approval.

FCSC can advertise other clubs' functions by distributing flyers prepared by the other clubs at the Board's discretion.

FCSC can place other clubs' events on its calendar as long as those events do not conflict with FCSC events.

Other clubs may distribute FCSC flyers that have been prepared by FCSC at their discretion.

Opportunities for FCSC to participate in events should be brought to the president or Board for approval.